



FOR IMMEDIATE RELEASE

KYOCERA Introduces New Double-Sided Negative Swiss Tools

Mountain Home, NC — October 27, 2008 — **Kyocera Industrial Ceramics Corporation, Cutting Tool Division**, is pleased to introduce a new small, double-sided negative insert tool system for Swiss-type precision machining. The double-sided insert design provides two cutting edges, thus improving stability and doubling cost savings.

Advantages of Kyocera's double-sided negative Swiss tools include:

- Increased productivity and stability due to double-sided design
- Sharp cutting edge equivalent to a positive insert edge
- Excellent chip control from roughing to finishing
- Special, smaller toolholder design facilitates multiple tool-post locations without sub-spindle interference
- Available in two new PVD-coated grades:
 - PR1005 offers excellent wear resistance for titanium and free cutting steel
 - PR1025 offers superior fracture toughness for stainless steel and general use

Kyocera's double-sided negative Swiss tool system helps facilitate continuous improvement in quality, productivity, reliability and cost reduction. The system is particularly suited to medical, electronic and computer device manufacturing.

For additional information on this or other Kyocera cutting tool products, please contact:

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About Kyocera

Kyocera Industrial Ceramics Corporation (<http://www.kyocera.com/kicc>) is headquartered in Vancouver, WA. The company manufactures **cutting tools** and advanced ceramic components, and markets LCDs, thermal printheads, ultra-high vacuum metallized assemblies and industrial lenses. It is a wholly owned subsidiary of **Kyocera International, Inc.** of San Diego, the North American holding company for **Kyocera Corporation**.

Kyocera Corporation (NYSE: KYO / <http://www.kyocera.com>), the parent and global headquarters of the Kyocera Group, was founded in 1959 as a producer of advanced ceramics. By combining these engineered materials with metals and plastics, and integrating them with other technologies, Kyocera has become a leading supplier of cutting tools, solar energy systems, telecommunications equipment, laser printers, copiers, semiconductor packages, electronic components, and industrial ceramics. During the year ended March 31, 2008, the company's net sales totaled approximately \$12.9 billion.