



*For Immediate Release*  
6/19/08

### **PRECISION SUPPLY'S RFID SOLUTIONS SHOWCASED IN SME VIDEO**

Having been recognized as an industry leader of RFID implementations, Precision Supply recently participated in a newly released 30 minute documentary about RFID technology for the Society of Manufacturing Engineers (SME): "Manufacturing Insights." 'Manufacturing Insights' is SME's long running video series on manufacturing process improvement. There have been over 100 episodes of 'Manufacturing Insights' featuring such world-renowned organizations as: Boeing, John Deere, Ford, HID Global, BorgWarner, Hewlett -Packard, General Dynamics, NASA and Johns Hopkins Hospital.

This video captures the true technology and infrastructure behind RFID and shows viewers its real-world applications in a business setting. Many of Precision Supply's customers have already benefited from the implementation of RFID as part of their inventory management system. The SME documentary highlights all of the unique features utilized by customers in several different lines of business while explaining the process in great detail.

Precision Supply began filming for the documentary in November of last year and the documentary reached its final publishing stage in April. This video is available for purchase on the SME website. [Click here to view a sample clip of the RFID documentary.](#) For more information about Precision Supply's RFID implementations, please go to "contact" and fill out the provided form or call 1-800-590-5815.

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